

TAKING CARE OF BUSINESS

highlighting the numerous health care opportunities, career growth prospects, quality of life, and relocation resources available in Phoenix.

The Healthcare Careers in Phoenix microsite is the result of a collaborative effort among six major health care organizations, including Banner Health, CommonSpirit Health, HonorHealth, Phoenix Children’s, Sonora Quest Laboratories, and Valleywise Health, in partnership with Visit Phoenix. The impact of this initiative will be measured through tracking click-throughs to employer websites and other data-driven results that will be used to refine and enhance recruitment strategies.

The Healthcare Workforce Collaborative has been recognized by the U.S. Chamber of Commerce and other chambers across the country for its innovative approach. This joint effort offers several benefits, including the creation of a dedicated website and a targeted media campaign to attract healthcare workers nationwide.

For more information, visit healthcarecareersphx.com or email mleasher@phoenixchamber.com.

Spectrum appoints new CEO

In October, Spectrum Medical Care Center, a provider of healthcare services for Phoenix’s LGBTQ+ community, announced the appointment of Mark Moeremans as its new CEO. The company says that, as an advocate for advancing inclusive healthcare and health equity, Moeremans brings a sharp business expertise paired with a community-based leadership approach to the organization.



Mark Moeremans

As CEO, Moeremans will oversee the clinic’s operations and community outreach while guiding strategic growth to further its mission of providing high-quality primary and specialty care for LGBTQ+ individuals, their families, and those living with HIV. He will continue Spectrum’s work to ensure that Phoenix reaches its “Fast-Track City” goals towards ending AIDS as a public health threat by 2030 through

increased support of existing HIV-related programs and resources.

Learn more at www.spectrummedicalcare.org.

Rodriguez joins community foundation

The Arizona Community Foundation (ACF) announced the appointment of Alicia Romero Rodriguez as the organization’s vice president of marketing and communications. Rodriguez will join the Impact Team and report directly to Michelle Gayles, ACF’s chief impact officer.



Alicia Romero Rodriguez

“I’m a proud Arizona native and a product of what community nonprofits and public education can achieve,” said Rodriguez. “After two decades in marketing and communications for consumer brands, primarily at The Estée Lauder Companies, I’m honored to bring that expertise home. As I raise my daughters

here, helping ACF amplify Arizona’s impact feels like coming full circle.”

Learn more about the company by visiting www.azfoundation.org.

United Way moves to Park Central

Valley of the Sun United Way is relocating its headquarters to the revitalized Park Central development, 3121 N. 3rd Ave., establishing a new collaborative space designed to serve as an asset for the community at large.

The nonprofit will take over the entirety of the Graham Building at Park Central, a space about half the size of its current offices to reduce its footprint and expenses, create a more efficient work environment and utilize Park Central’s common areas and meeting spaces.

Valley of the Sun United Way partners with more than 23,000 donors, 8,461 volunteers, 500 corporate partners and hundreds of grassroots, nonprofit and school partners to create impact in the areas of housing and homelessness, health, education and workforce development. For more information, visit www.vsuw.org.

Personalized financial guidance to help you pursue your idea of paradise

Whether it’s sandy beaches or Alaskan getaways, family gatherings or simply having confidence in your financial outlook, we’ll help you pursue your idea of paradise with guidance focused on your goals. Let’s start the conversation. Call us for a free consultation.

SERVING OUR CLIENTS FOR OVER TWO DECADES

- Financial planning
- Estate planning
- Investment management
- Retirement plans
- College savings plans
- Long-term care insurance



1118 E. Missouri Ave., Suite B3 | Phoenix, AZ 85014 | T: 602.266.9200
paradisefinancialpartners.com